Considerations for Using Local Data for “I Support CTE” PowerPoint

- Adjust the context and data depending on the audience. Possible audiences are business partners, CTE advisory councils, parents, community or civic groups, parents, teachers, etc.
- Reiterate the investment for CTE is both at the federal and state levels.
- Use local data from School Quality Profile, CTE Trailblazers resources, Top 15 Employers in the Local Workforce Investment Area (LWIA) by Virginia School Division (Virginia Department of Education), VDOE Office of Career, Technical, and Adult Education CTE Statistics, Reports, and Labor Market Data, and other state reports submitted to VDOE.
- Extract data from Virginia ACTE Fact Sheet.
- The list of Virginia businesses signing on to the campaign will indicate support for investment in CTE to the Virginia General Assembly.
- Use student success stories as outcomes of the investment in CTE.